

paper #2
09/25/2004

FORM PTO 1449 US Department of Commerce Patent and Trademark Office		ATTY DOCKET NO.:	SERIAL NO.:
		VIGN1220-1	Unknown
INFORMATION DISCLOSURE STATEMENT BY APPLICANT		APPLICANT(S): Sean M. McCullough	GROUP ART UNIT 2141 Unknown
		FILING DATE: December 29, 2000	12/29/2004

U.S. PATENT DOCUMENTS

EXAM. INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	A1						
	A2						
	A3						
	A4						
	A5						
	A6						
	A7						
	A8						
	A9						
	A10						

FOREIGN PATENT DOCUMENTS

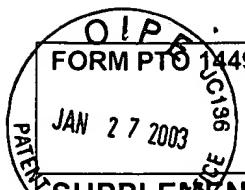
EXAM. INITIALS		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION (YES/NO)
	B1						
	B2						
	B3						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)

<i>JK</i>	C1	thirdvoice.com – Home Page and Frequently Asked Questions (7 pages)
	C2	
	C3	

EXAMINER	<i>Kenneth Coulter</i>	DATE CONSIDERED <i>3/21/04</i>
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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



paper #3

FORM PTO 1449 US Department of Commerce Patent and Trademark Office JAN 27 2003 C136	ATTY DOCKET NO.:	SERIAL NO.:
	VIGN1220-1	09/752,184
	APPLICANT(S):	Sean M. McCullough
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT	FILING DATE: December 29, 2000	GROUP ART UNIT: 24 RECEIVED JAN 8 2003

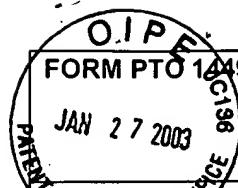
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U.S. PATENT DOCUMENTS

EXAM. INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
<i>JAC</i>	A1	5,790,790	08/04/98	Smith et al.	395	200	10/24/96
	A2	5,774,660	06/30/98	Brendel et al.	395	200	08/05/96
	A3	5,761,416	06/02/98	Mandal et al.	395	200	12/27/96
	A4	5,732,218	03/24/98	Bland et al.	395	200	01/02/97
	A5	5,421,015	05/30/95	Khoyi et al.	709	107	09/20/93
	A6	5,339,392	08/16/94	Risberg et al.	345	762	12/28/90
	A7	5,331,673	07/19/94	Elko et al.	714	43	03/30/92
	A8	5,257,369	10/26/93	Skeen et al.	709	312	10/22/90
	A9	5,226,161	07/06/93	Khoyi et al.	709	316	08/31/92
	A10	5,312,787	05/18/93	Baker et al.	707	101	03/12/91
	A11	5,210,824	05/11/93	Putz et al.	707	523	03/28/91
	A12	4,811,207	03/07/89	Hikita et al.	707	2	03/06/86
	A13	4,754,428	06/28/88	Schultz et al.	709	246	04/15/85
	A14	6,185,608	02/06/01	Hon et al.	709	219	06/12/98
	A15	6,185,586	02/06/01	Judson	707	513	04/06/98
	A16	6,141,737	10/31/00	Krantz et al.	711	171	11/04/99
	A17	6,138,141	10/24/00	DeSimone et al.	709	203	10/18/96
	A18	6,128,665	10/03/00	Fields et al.	709	219	07/10/98
	A19	6,112,279	08/29/00	Wang	711	119	03/31/98
	A20	6,094,662	07/25/00	Hawes	707	104	04/30/98
	A21	6,085,226	07/04/00	Horvitz	709	203	01/15/98
	A22	6,067,565	05/23/00	Horvitz	709	218	01/15/98
	A23	5,958,008	09/28/99	Pogrebinsky et al.	709	223	04/11/97
<i>JAC</i>	A24	5,878,223	03/02/99	Becker et al.	709	223	05/07/97

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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT			FILING DATE: December 29, 2000	GROUP ART UNIT: 2152 2141

INC	A25	5,870,559	02/09/99	Leshem et al.	709	224	04/11/97
	A26	5,796,952	08/18/98	Davis et al.	709	224	03/21/97
	A27	5,740,430	04/14/98	Rosenberg et al.	395	616	11/06/95
	A28	5,727,129	03/10/98	Barrett et al.	706	10	06/04/96
	A29	5,572,643	11/05/96	Judson	709	218	10/19/95
	A30	6,012,052	06/04/00	Altschuler, et al.	707	2	01/15/98
	A31	5,918,014	06/29/99	Robinson	395	200-49	12/26/96
	A32	5,884,282	03/16/99	Robinson	705	27	04/09/98
	A33	5,790,426	08/04/98	Robinson	364	554	04/30/97
	A34	5,704,017	12/30/97	Heckerman, et al.	395	61	02/16/96
	A35	6,041,311	03/21/00	Chislenko, et al.	705	27	01/28/97
	A36	6,092,049	07/18/00	Chislenko, et al.	705	10	03/14/97
INC	A37	6,049,777	04/11/00	Sheena, et al.	705	10	03/14/97

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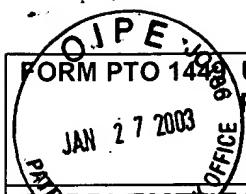
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INC	C1 ✓	Kitts, "An Evaluation of Customer Retention and Revenue Forecasting in the Retail Sector: Investigation into the effects of Seasonality, Spending and Method" by DataSage, Inc., October 25, 1999. 63 pages.
INC	C2 ✓	Kitts, "RMS Revenue and Retention Forecasting Final Phase Model Specification" by DataSage, Inc., January 31, 2000, 16 pages.
INC	C3 ✓	Discount Store News, "Datasage Customer Analyst," 1998
INC	C4 ✓	Montgomery, et al., "Estimating Price Elasticities with Theory-Based Priors," J. Marketing Research, Vol. 36, pp. 413-23, 1999.
INC	C5	Simon, "Price Management," Elsevier Sci Pub, pp. 13-41, 1989.

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paper #3

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	C7 ✓	Vilcassim and Chintagunta, "Investigating Retailer Product Category Pricing from Household Scanner Panel Data," <i>J. Retailing</i> , Vol. 71, pp. 103-28, 1995
	C8 ✓	Weinstein, "Tackling Technology," <i>Progressive Grocer</i> , 1999.
	C9 ✓	Wellman, "Down in the (Data) Mines," <i>Supermarket Business</i> , pp. 33-35, 1999.
	C10 ✓	RT News, "New Customer Management System Returns Lost Sales to Dick's," <i>RT Magazine</i> , 1999.
	C11 ✓	DataSage, Inc., "DataSage Customer Analyst," <i>Progressive Grocer</i> , 1998
	C12 ✓	Miller, M., "Applications Integration-Getting It Together," <i>PC Magazine</i> , Feb. 8, 1994, pp. 111-112, 116-120, 136, 138.
	C13 ✓	PointCast 2.0 Eases Burden on Network, 3 pp., Jun. 2, 1997.
	C14 ✓	Strom, David, <i>The Best of Push</i> , 7 pp., Apr. 1997.
	C15 ✓	When Shove Comes to Push, 7 pp., Feb. 10, 1997.
11/11	C16 ✓	thirdvoice.com—Home Page and Frequently Asked Questions (7 pages), www.thirdvoice.com , www.thirdvoice.com/help.20/faq.htm , 2000.

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PTO/SB/08A (04-03)